

Amendments to the Claims:

The following listing of claims will replace all prior versions, and listings, of claims in the application:

1-6. (Canceled)

7. (Original) A process for producing an exhaust gas purifying catalyst, comprising:

providing a sol containing at least a population of ceria colloid particles and a population of zirconia colloid particles differing in the isoelectric point with each other, the difference between the isoelectric points being at least 3,

adjusting the pH of said sol to be closer to the isoelectric point of said population of ceria colloid particles than to the isoelectric point of said population of zirconia colloid particles, thereby aggregating said population of ceria colloid particles,

adjusting the pH of said sol to be closer to the isoelectric point of said population of zirconia colloid particles than to the isoelectric point of said population of ceria colloid particles, thereby aggregating said population of zirconia colloid particles onto said aggregated population of ceria colloid particles,

drying and firing the obtained aggregate to obtain a metal oxide particle comprising a core part relatively rich in ceria and a surface layer relatively rich in zirconia, and

loading rhodium on the obtained metal oxide particle.

8. (Previously Presented) The process according to claim 7, wherein the molar fraction of cerium is from 35 to 50 mol% based on the total molar number of cerium and zirconium in said metal oxide particle.

9. (Previously Presented) The process according to claim 7, wherein the total molar fraction of cerium and zirconium is at least 85 mol% based on the total molar number of metals in said metal oxide particle.

10. (Previously Presented) The process according to claim 7, wherein the pH of the sol is adjusted to pass through the isoelectric point of the population of ceria colloid particles, thereby aggregating said population of ceria colloid particles; and

wherein the pH of the sol is adjusted to pass through the isoelectric point of the population of zirconia colloid particles, thereby aggregating said population of zirconia colloid particles.